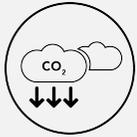


BEYOND'S GREEN CHEMISTRY PRINCIPLES RESULT IN:



Eliminates/lowers carbon emissions from the textile industry



Eliminates toxic hazards of the chemical industry



No dangerous levels of harmful substances are released into the air and water



Reduces energy use due to the elimination of fossil fuels

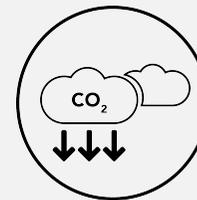
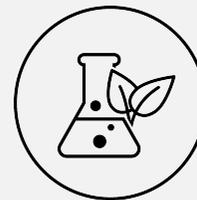




miDori[®]

A unique green chemistry concept for textile finishes

miDori[®] (the Japanese word for "green") is our brand of textile finishes sourced from renewable, natural raw materials. Our revolutionary formulae achieves high levels of textile performance while radically lowering carbon emissions.



ADVANTAGES OF miDori[®]



ENVIRONMENT:

Safe and screened, environmentally positive chemistry from **renewable raw materials** such as:

- **Agricultural and algal products** some even approved for use in personal care products or food additives.
- **Waste products** from the production of other bio-based chemicals.
- **No GMOs and plants** that do not compete with food crops.
- Products with a **"bio" prefix** contain a minimum of 70% bio-carbon source. Current USDA threshold only requires 25% bio content.



PERFORMANCE:

- **Same or better** than industry standard performance
- Developed for **a range of fibres and effects**
- **Plug-and-Play:** all our finishes are easy to integrate at the textile mill -- no special alterations required, no compromise on cost and environment

